



Soaring Eagle Institute Newsletter

Spring

April 2009

In This Issue

Welcome
Creating a Prosperity Mindset
Tools for Thriving in a Chaotic
World



Hello, I'm Shauna Rampley,
Managing Partner of Soaring
Eagle Institute.

We will email a new issue of
the newsletter each month,
and will also be posting new
information to our website
regularly. We look forward to
your feedback and
suggestions.

Our Sponsors

We are excited to have
**Celebration of
Excellent Women**
co-sponsor our April
seminars.

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Dear Shauna,

What an exciting time to be alive and to be a businessperson! I'm thrilled to be sending you the premier issue of the Soaring Eagle Institute newsletter. It's a vision come to fulfillment for me, and it's fun sharing it with you.

I know many businesspeople are anxious and feel they must tighten their belts to survive the challenges in the current economy. I believe, however, that it is a time of Tremendous Opportunity, and that many creative and innovative changes are and will continue to occur in the way we do business. I see more inclination toward collaboration and alliances, and trust that over time this will become part of the fabric of how we do business in a more prosperous and holistic way.

In this newsletter, I will share ideas and tools with you that I've honed and developed during my 22-year consulting career and my 30+ years of working with teams and leaders. I've had the privilege of working with thousands of wonderful people over the years, and although formally I may have been called the 'coach' or the 'teacher' or the 'consultant' - true learning is ALWAYS an exchange and a reciprocal experience. Many of you have been my teachers as well as my students, and I hope you get a smile as you read some of the insights that you helped birth.

When we feel afraid or anxious, it can be hard to remember that we always have a CHOICE as to how we respond to challenges. The longer you indulge fear, the less it feels like you have choice - yet our ability to choose is indeed the most precious gift that distinguishes us from other mammals. Now, during a time when it appears that our challenges are some of the biggest we've ever faced - it's even more critical to exercise your ability to choose. Truly, it's not what's happening outside of us that determines what occurs in our lives - it is ALWAYS what's happening inside us. It is easy to fall into the trap of believing that we are at the mercy of others' choices, and at times we may even believe we are a victim of outside events. However, it is OUR CONSCIOUSNESS and the actions we take that determine our lives.

We can, and must, develop self-awareness about our own patterned responses - the ones that serve us and the world, and the ones that harm us. As we learn to accept 100% responsibility for our own choices and the things WE create through those choices, we teach others to do the same. Our individual growth is what shifts the collective consciousness of our planet, and therefore, the investment

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Quotes to think about

You get in life what you have the courage to ask for.

- Oprah Winfrey

"Whatever relationships you have attracted in your life at this moment, are precisely the ones you need in your life at this moment. There is a hidden meaning behind all events, and this hidden meaning is serving your own evolution."

- Deepak Chopra,
Physician and Author,
b. 1947

we make in ourselves and in becoming a more conscious individual is possibly the most important work we do.

I began this newsletter stating that it's an exciting time to be alive. Part of my excitement is the growing interest in Learning and Teaching Organizations. Over the next weeks and months I'll be sharing my perspective about the role businesspeople play in creating a more prosperous world - for themselves and for the key stakeholders of their businesses. As we learn to be more Conscious in our role as business owners and leaders, we literally change the world around us by bringing the fun and reward back into the way we do business.

I've designed two new workshops to support business owners, leaders, and team members during these challenging times. Read the descriptions below, and call our office to register. If you mention the newsletter - you'll earn a \$50 discount. If you bring a friend or colleague, you'll both get an additional \$10 off, and can have fun sharing the experience.

Watch for some new articles, etc. on our website - and I hope to get an opportunity to play with you soon.

Until next time,

Shauna

Shauna Rampley, Managing Partner
Soaring Eagle Institute

Upcoming Seminars

Creating a Prosperity Mindset

April 1 & 24, 2009

Examine your own mindset about prosperity while participating in an experiential exchange and learning experience with other business owners.

[Click here to find out more or to register.](#)

Tools for Thriving in a Chaotic World

April 2 & 28, 2009

During this interactive seminar, you will learn how to make more conscious choices & decisions in the workplace.

Become more effective building, maintaining, and working within your key stakeholder relationships.

[Click here to find out more or to register.](#)

We hope you enjoyed our first newsletter. Please help us expand our readership by sharing it with friends or colleagues who might benefit from it. We'd also love to hear your suggestions for improvement or future topics.

Sincerely,

Shauna Rampley

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Save
\$50

Mention this coupon and receive \$50 off the registration fee for one of the two seminars being held in April.

Offer Expires: April 28, 2009